



Wisconsin School Bus Association

3980 River Rd, Wisconsin Dells, WI 53965

P: 608.514.5470 * E: cherie@wi-sba.org www.wi-sba.org

The Wisconsin School Bus Association is a non-profit trade association organized to:

- Promote and encourage safety in school bus transportation in Wisconsin
- Develop a clear understanding between the operators of school buses, representatives of school boards, districts or other school and educational authorities; parents and students.

MISSION STATEMENT

To foster cooperative relationships with all school transportation partners through education and communication of legislative, regulatory, and industry best practices for the common goal of safe, secure, and efficient student transportation in Wisconsin.

ASSOCIATE MEMBERSHIP BENEFITS

- State Government Representation
- Federal Government Representation partnering with NSTA
- Monthly E-Newsletter advertising opportunities
- Critical Business Regulatory Updates/Changes
- Regulation and Legislative interpretation
- Annual Convention, golf outing, and trade show
- Annual Regional meetings
- Annual Legislative Day in Madison
- Website directory listing with logo and link
- Map directory listing
- Sponsorship and Exhibiting Opportunities:
 - Annual Convention
 - Safety Competition
- Access to purchasing decision makers
- Subscription to all WSBA communications
- Opportunities to share expertise in a subject area by speaking at the Annual Convention or Regional Meetings
- Free classified advertising on the website
- Educational Scholarship