

SPONSORSHIP OPPORTUNITIES



2024 ANNUAL CONVENTION OPPORTUNITIES

Tuesday Keynote Sponsor | \$3,000

WSBA's most popular session will include approximately 200 attendees. This is an excellent opportunity to influence attendees early. Sponsor will receive an opportunity to introduce the speaker. Includes two registrations.

Tuesday Breakfast Sponsor | \$3,000

Breakfast is the most important meal of the day. Be the first thing attendees see in the morning. Sponsor will have the opportunity to address attendees during the meal and provide branded items at the tables. Includes two registrations.

Tuesday Lunch Sponsor on Show Floor | \$5,000

Leverage your company's exposure with this sponsorship which provides lunch on a busy day of networking with attendees on the show floor. Sponsor has the opportunity to address attendees and provide branded items at meal tables. The sponsorship includes three registrations.

Tuesday Coffee Break Stations | \$1,000

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. Sponsor may provide branded items.

Ice Cream Social on the Show Floor | \$1,000

Connecting  takes for a long day. Be  yone will be looking for  show floor! Sponsor may provide branded items.

All sponsors are recognized in email, on the website, and on-site signage.

Wednesday Breakfast Sponsor | \$3,000

Breakfast is the most important meal of the day. Be the first thing attendees see in the morning. Sponsor will have the opportunity to address attendees during the meal and provide branded items at the tables. Includes two registrations.

Wednesday Coffee Station | \$500

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. Sponsor may provide branded items.

Wednesday Awards Lunch Sponsor | \$3,000

WSBA's Awards Luncheon recognizes top drivers and mechanics and awards an Education Scholarship. Be the exclusive sponsor of this momentous meal and provide branded items for the tables. Sponsor will be able to share announcing awards. Includes two registrations.

Welcome Reception Sponsor | \$6,000 (may be shared)

What better way to welcome attendees Monday evening other than with this exclusive opportunity! Captivate your target audience as the exclusive sponsor of the Welcome Reception. Sponsor will have the opportunity to address attendees during the meal and provide branded items at the tables. Includes three registrations.

Golf Outing Lunch | \$750

Trade Show Entertainment | \$700

Gold Level | \$750

Silver Level | \$500

Bronze Level | \$250

Other Supporting Amount: \$ _____