



2022 Convention Schedule

**WSBA Annual Convention
Trade Show
June 20-22
Chula Vista Resort
WI Dells**

Monday, June 20

12:00 pm – 7:00 pm	Bus Exhibitors setup in North Parking lot
10:30 – 12:00 pm	Golf Registration
11:00 – 12:00 pm	Golf Outing Lunch
12:00 – 4:00 pm	Golf Outing at Coldwater Canyon Golf Course
1:00 – 6:30 pm	Registration at Chula Vista <i>(Convention Center entrance)</i>
2:00 – 4:00 pm	Driver Trainer/Safety Manager Roundtable <i>(Sierra Vista)</i>
2:00 – 4:00 pm	Mechanics Roundtable <i>(Laguna Vista)</i>
4:30 – 6:30 pm	Welcome Reception <i>(Grand Ballroom)</i> Appetizers/Cocktails Golf Awards Presented

Tuesday, June 21

6:00 – 11:00 am	Booth Exhibitors Setup in Convention Center <i>(Rooms: A - F)</i>
7:00 am – 4:00 pm	Registration
7:30 – 8:30 am	Breakfast <i>(Grand Ballroom)</i>
7:50 – 8:00 am	Welcome from WSBA President <i>(Grand Ballroom)</i>
8:00 – 8:50 am	KEYNOTE JOHN MCHUGH KWIK TRIP PURPOSE AND COMPASSION AT WORK
9:00 – 10:00 am	WI DOT Updates Wisconsin State Patrol Wisconsin Department of Motor Vehicles Wisconsin Medical Review Unit

<p>10:00 – 11:15 am</p>	<p align="center">Enhancing Cybersecurity/Security Awareness <i>TSA Milwaukee Field Office</i></p> <p>Cybersecurity: Prevention, Mitigation and Best Practices Against Cyber Threats</p> <p>This interactive professional development event will: Provide K-12 transportation leaders and security stakeholders ways to improve prevention, protection, and response/recovery activities related to cyberthreats and cybercrimes that impact school systems and their services; Review procedures that will guide the protection of information technology (IT) networks and operational technology (OT) networks</p> <p>Threat and Security Awareness Briefing</p> <p>Cybersecurity & Infrastructure Security Agency (CISA) will provide a relevant and current threat briefing for the school bus industry.</p>	
<p>10:00 – 11:30 am</p>	<p align="center">Maintenance Session <i>(Upper Dells Ballroom)</i></p> <p align="center">Foundation and Air Disc Brakes <i>Bendix live webinar</i></p>	
<p>11:20 – 12:00 pm</p>	<p align="center">General Session</p> <p align="center">Overview of TSA Security Programs and Training <i>TSA Milwaukee Field Office</i></p>	
<p>12:00 – 4:00 pm</p>	<p align="center">Exhibits</p>	<p align="center">Cash drawings</p>
<p>12:45 – 1:45 pm</p>	<p align="center">Lunch in Expo Hall</p>	
<p>1:00 – 4:00 pm</p>	<p align="center">Entertainment</p>	
<p>2:00 – 4:00 pm</p>	<p align="center">Ice Cream Social & Cash Bar</p>	
	<p align="center">Evening on Your Own</p>	

Wednesday, June 22

<p>7:00 - 7:45 am</p>	<p align="center">WSBA Board Of Directors Meeting</p>
<p>7:30 – 12:00 pm</p>	<p align="center">Registration</p>
<p>7:30 – 8:30 am</p>	<p align="center">Breakfast <i>(Rooms G-I)</i></p>
<p>8:00 – 8:30 am</p>	<p align="center">WSBA Annual Business Meeting *Cash drawing for voting members*</p>

<p>8:45 – 9:30 am</p>	<p align="center">General Sessions <i>(Rooms G-I)</i></p> <p align="center">EPA Clean School Bus Program <i>Frank Acevedo, U.S. EPA Region 5</i> <i>Overview and update of the program</i></p>	<p align="center">Maintenance Session <i>(Rooms B&D)</i></p> <p align="center">Bus Body Repairs <i>Alan 'Woody' Wood, Woody's Wheels</i></p>
<p>9:40 – 10:30 am</p>	<p align="center">Crucial Conversations with Students <i>Steve Torrez, Fontana School</i></p>	
<p>10:00 – 12:00</p>	<p align="center">Reasonable Suspicion Training <i>(Rooms B&D)</i> <i>(Separate registration required)</i> <i>Bellin Occupational Health, Wayne O'Barski</i> <i>Certificates provided after training session.</i> <i>(Separate registration required – daily fee applies if full Convention fee was not paid.)</i></p>	
<p>10:35 – 11:25 am</p>	<p align="center">When the Media Calls <i>(Rooms G-I)</i> <i>Jeff Christensen, Director of Communications, M3 Insurance</i> <i>Learn how to prepare for media inquiries when incidents happen. Confidently deliver the message you want the media to know, rather than being tied to the to the questions they ask; a skill that can be learned and developed.</i></p>	
<p>11:30 – 12:00</p>	<p align="center">Representative Alex Dallman <i>State Representative for Assembly District 41</i> <i>Alex began his career in constituent services for the Office of Congressman Glenn Grothman, which serves Wisconsin's 6th Congressional District and encompasses the majority of the 41st State Assembly District. Through his work on behalf of the Congressman, Alex specialized in assisting constituents in the areas of veterans affairs and tax issues.</i></p>	
<p>12:00 – 1:00 pm</p>	<p align="center">Drivers & Mechanics Awards Luncheon <i>(Rooms A,C,E)</i></p>	
<p>1:15 – 3:00 pm</p>	<p align="center">General Sessions <i>(Rooms G-I)</i></p> <p align="center">New Wisconsin Diesel Technician Apprenticeship Program <i>Tom Caldie, WI DWD, Outreach Rep for Emerging Apprenticeships</i></p> <p align="center">School Bus Safety & Surveillance – Past, Present, and Future <i>Jeff Wagner, REI</i> <i>Wide-ranging, School Bus Safety & Surveillance technology advancements in the school bus industry from the past, present and into the future. We will present multiple examples of leading technologies that enhance the safety of students and drivers.</i></p>	
	<p align="center">Break until Evening Activity</p>	
<p>5:00 5:30 – 6:45 7:00 - 8:00 pm</p>	<p align="center">EVENING ACTIVITY</p> <p>Board buses Dinner on your own at Grateful Shed Dells Army Ducks Tour</p>	

CONVENTION CONCLUDES ~ SEE YOU NEXT YEAR