



2021 Tentative Agenda

**WSBA Annual Convention
Trade Show
June 21-23
Red Lion Paper Valley Hotel
Appleton, WI**

Monday, June 21

8:00 am – 1:00 pm	Bus Exhibitors setup in St. Joseph Church parking lot
10:30 – 12:00 pm	Golf Registration – Butte des Morts Country Club
11:00 – 12:00 pm	Golf Outing Lunch
12:00 – 4:00 pm	Golf Outing
1:00 – 6:30 pm	Registration at Red Lion Hotel
2:00 – 4:00 pm	Driver Trainer/Safety Manager Roundtable
2:00 – 4:00 pm	Mechanics Roundtable
4:30 – 6:30 pm	Welcome Reception – Appetizers/Cocktails Golf Awards Presented At Red Lion Paper Valley Hotel

Tuesday, June 22

7:00 am – 4:00 pm	Registration
7:00 – 11:00 am	Booth Exhibitors Setup in Salon A
7:30 – 8:30 am	Breakfast
7:50 – 8:00 am	Welcome from WSBA President
8:00 – 8:50 am	Keynote Speaker Jessica Rector, MBA <i>Burnout and Mind Wellness Expert</i>
9:00 – 10:00 am	WI DOT Updates ELDT – Bus Inspections DMV CDL Unit and Wisconsin State Patrol
10:00 – 11:00 am	Active Threat on the School Bus <i>Jason Weber, Public Safety Training Coordinator</i> <i>Northeast Wisconsin Technical College</i>

Schedule Subject to Change

11:00 – 12:00 pm	<p>Management Session</p> <p>Technology Panel</p> <p><i>SafeFleet, Kobussen Buses</i></p> <p><i>Learn how various technologies have increased safety and awareness around the school bus. Panelists include users and manufacturers.</i></p> <p>View new bus safety concept demonstration during the trade show.</p>	<p>Maintenance Session</p> <p>The Future Of Emission Standards</p> <p><i>Cummins (Tentative)</i></p> <p><i>Learn where the industry is going on emissions standards. Discuss some constructive tips you can use to better manage your fleet's regeneration process.</i></p>
12:00 – 4:00 pm	Exhibits	Cash drawings
12:45 – 1:45 pm	Lunch in Exhibit area	
1:00 – 4:00 pm	Entertainment	
2:00 – 4:00 pm	Ice Cream Social & Open Bar in Exhibit area	
	Evening on Your Own	

Wednesday, June 23

7:00 - 7:30 am	WSBA Board Of Directors Meeting	
7:30 – 12:00 pm	Registration	
7:30 – 8:30 am	Breakfast	
8:00 – 8:45 am	WSBA Annual Business Meeting *Cash drawing for voting members*	
8:45 – 9:30 am	<p>Increase Your Driver Reach</p> <p><i>BConnected, LLC</i></p> <p>How to best utilize social media and other sources when looking for drivers and communicating with the general public</p>	<p>Maintenance Session</p> <p>8:45 – 10:15</p> <p>Bus Body Repairs</p> <p><i>Alan 'Woody' Wood, Woody's Wheels</i></p>
9:35 – 10:20 am	<p>Business Claims</p> <p><i>Alan Edwards, Claims Advocate Manager, Ansay & Associates</i></p> <ul style="list-style-type: none"> • Cyber coverage claims with ransom demands. • Employment Practice claims and how to avoid them. • Work comp loss time vs. medical claims. 	
10:20 – 10:30 am	Break	

<p>10:30 – 12:00 pm</p>	<p>Managing Harassment in the Workplace <i>Julie Lewis, Lewis Law Office</i></p> <p><i>Practical Steps to Prevent Discrimination and Harassment Claims – Creating a plan to avoid discrimination and harassment claims – How to respond when internal complaints occur.</i></p>	<p>Electronic Stability Controls Collision Mitigation Advanced Driver Systems and Emerging Technologies for Hydraulic Braking System <i>Rob Yuronich, Zf-Wabco</i></p> <p><i>An overview of collision mitigations, advanced driver systems, and emerging technologies for hydraulic braking systems.</i></p>
<p>12:00 – 1:00 pm</p>	<p>Drivers & Mechanics Awards Educational Scholarship Award Luncheon</p>	
<p>1:00 – 3:00 pm</p>	<p>Roundtable Discussions</p> <ul style="list-style-type: none"> • COVID-PPE Changes That Will Continue • Working with Local Law Enforcement to Combat Illegal Passing of School Buses <p><i>Beloit Turner School District: Bob Timmcke, Frank Pete, Kendra Kuehl</i></p>	
<p>3:00 – 5:00 pm</p>	<p>Break until Evening Activity</p>	
<p>5:00 – 7:00 pm 7:30 – 9:00 pm</p>	<p>Optional Dinner at River Tyme Bistro (on your own) Sunset Boat Cruise – River Tyme Too</p>	
<p><i>C O N V E N T I O N C O N C L U D E S</i></p>		

Monday, June 21
2:00-4:00 pm
WSBA Convention Safety Manager Roundtable Topics

- Safety Culture vs Safety Topics – Is safety embedded in every aspect of your operations.
- Subliminal Safety Opportunities – sneaking in safety everywhere...yes even in the company bathroom.
- Pairing (select) experienced drivers with new drivers – How do you implement this?
- Ideas for effective and engaging Safety Meetings – Sharing ideas, topics, speakers, and interactive ideas!
- Driver Reviews – the use of on-board bus cameras as a tool for drivers to see themselves then evaluating ‘The Good, The Bad & The Ugly’ of their own video clip.
- What does your accident/crash record tell you as a team about your training...are there areas that need beefing up?
- Bringing Bus Safety to the Community – engaging students, parents, and the driving community. How is your team showing these components of safety in action?
- Accident/Crash retraining - What are you doing – What is the threshold?
- Emergency Evacuations – Ideas that work for your team.
- Map 21 and ELDT- Where is everyone at? This will be covered in depth on Tues. with Wayne.
- Post COVID – what safety component will you keep in place and why? This will be covered in depth on Wednesday.

Roundtable Moderators are managers and trainers from:

- Arcadia School District
- Dousman Transport
- Hortonville School District