



Wisconsin School Bus Association

February 1
2023



LEGISLATIVE DAY

Sponsorship

The WSBA Legislative Day provides a premier opportunity to engage directly with your State Legislators on school bus issues and concerns

This is a 1-day program, featuring leadership from the legislature addressing the group. Attendees will have the opportunity to meet one-on-one with Legislative Representatives at their Capitol offices.

The WSBA Legislative Day is open to WSBA members.

Why Sponsor?

As a sponsor, your organization will gain visibility and respect among industry peers and showcase your commitment to investing in the future of the school bus transportation industry. Each sponsor will be gratefully acknowledged at the event, on the website as well as leading up to, during, and post-event marketing channels.

Sponsorship Opportunities

\$500 Supporting Sponsor	<ul style="list-style-type: none"> • Exposure leading up to, during and post-event through WSBA's marketing channels • Recognition on WSBA website and event materials • Live recognition throughout the event.
\$1,000 Lunch Sponsor	<ul style="list-style-type: none"> • Opportunity to provide a giveaway item to attendees (provided by sponsor) • Exposure leading up to, during and post-event through WSBA's marketing channels • Recognition on website and in event materials • Live recognition throughout the event • 2 Registration Fees included

RESERVE NOW

Contact: **CHERIE HIME**

cherie@wi-sba.org **608-354-7110**