

SPONSORSHIP OPPORTUNITIES



WSBA 2026 CONVENTION

Monday Welcome Reception | \$6,000

What better way to welcome attendees Monday evening other than with this exclusive opportunity! Captivate your target audience as the sponsor of the Welcome Reception. Sponsor will have the opportunity to address attendees and provide branded items at the tables.

SPONSORED

Includes four registrations. May be shared.

Tuesday Breakfast | \$3,500

Breakfast is the most important meal of the day. Be the first thing attendees see in the morning. Sponsor will have the opportunity to address attendees during the meal and provide branded items at the tables. **Includes two registrations.**

SPONSORED

Tuesday Coffee Break Stations | \$1,000

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. Sponsor may provide branded items. **Includes one registration.**

Tuesday Lunch on Show Floor | \$7,000

Leverage your company's exposure with this sponsorship which provides lunch on a busy day of networking with attendees on the show floor. Sponsor has the opportunity to address attendees and provide branded items at meal tables. **Includes four registrations.**

Trade Show Ice Cream Social | \$1,000

Connecting with customers on the show floor makes for a long day. Be the sponsor of the sweet treat everyone will be looking forward to the ice cream social on the show floor! Sponsor may provide branded items. **Includes one registration.**

Wednesday Evening Activity | \$1,000

Sponsor a fun night out at the Madison Mallard's game for the last activity of the Convention. Includes dinner and beverages for all attendees. **Includes one registration.**

Wednesday Breakfast | \$3,000

Breakfast is the most important meal of the day. Be the first thing attendees see in the morning. Sponsor will have the opportunity to address attendees during the meal and provide branded items at the tables. **Includes two registrations.**

Wednesday Refreshment Stations | \$500

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. Sponsor may provide branded items.

Wednesday Awards Lunch | \$3,500

WSBA's Awards Luncheon recognizes top drivers and mechanics, and the annual Education Scholarship. Be the exclusive sponsor of this momentous meal and provide branded items for the tables. Sponsor will be able to share announcing awards and provide branded splash screen during the presentations. **Includes two registrations.**

Monday Golf Outing Lunch | \$1,000

Provide golfers nourishment before they head out for a Hole-in-One! **Includes one registration.**

Lanyards | \$1,000

Your Company Logo on 200 Attendees Lanyards and Nametags worn during the entire Convention. **Includes one registration.**

General Support Levels

Gold Level | \$750

Silver Level | \$500

Bronze Level | \$250

Other Amount: \$ _____

All sponsors are recognized in email, on the website, in the program, and signage