



# 2021 Tentative Agenda

*Schedule Subject to Change*

**WSBA Annual Convention  
Trade Show  
June 21-23  
Red Lion Paper Valley Hotel  
Appleton, WI**

## Monday, June 21

8:00 am – 1:00 pm	Bus Exhibitors setup in Fox Cities Expo Center
10:30 – 12:00 pm	Golf Registration – Butte des Morts Country Club
11:00 – 12:00 pm	Golf Outing Lunch
12:00 – 4:00 pm	Golf Outing
1:00 – 6:30 pm	Registration at Red Lion Hotel
2:00 – 4:00 pm	Driver Trainer/Safety Manager Roundtable
2:00 – 4:00 pm	Mechanics Roundtable
4:30 – 6:30 pm	Welcome Reception – Appetizers/Cocktails Golf Awards Presented At Red Lion Paper Valley Hotel

## Tuesday, June 22

7:00 am – 4:00 pm	Registration
7:00 – 11:00 am	Booth Exhibitors Setup in Expo Center
7:30 – 8:30 am	Breakfast
7:50 – 8:00 am	Welcome from WSBA President
8:00 – 8:50 am	Keynote Speaker, TBD
9:00 – 10:00 am	WI DOT Updates
10:00 – 11:00 am	Active Threat on the School Bus <i>Jason Weber, Public Safety Training Coordinator Northeast Wisconsin Technical College</i>

11:00 – 12:00 pm	<p><b>Management Session</b></p> <p><b>Technology Panel</b></p> <p><i>SafeFleet, Kobussen Buses</i></p> <p><i>Learn how various technologies have increased safety and awareness around the school bus. Panelists include users and manufacturers.</i></p> <p><b>View new bus safety concept demonstration during trade show.</b></p>	<p><b>Maintenance Session</b></p> <p><b>The Future Of Emission Standards</b></p> <p><i>Cummins (Tentative)</i></p> <p><i>Learn where the industry is going on emissions standards. Discuss some constructive tips you can use to better manage your fleet's regeneration process.</i></p>
12:00 – 4:00 pm	<b>Exhibits</b>	<b>Cash drawings</b>
12:45 – 1:45 pm	<b>Lunch in Exhibit area</b>	
1:00 – 4:00 pm	<b>Entertainment</b>	
2:00 – 4:00 pm	<b>Ice Cream Social &amp; Open Bar in Exhibit area</b>	
	<b>Evening on Your Own</b>	

## Wednesday, June 23

7:00 - 7:30 am	<b>WSBA Board Of Directors Meeting</b>	
7:30 – 12:00 pm	<b>Registration</b>	
7:30 – 8:30 am	<b>Breakfast</b>	
8:00 – 8:45 am	<p><b>WSBA Annual Business Meeting</b></p> <p><b>*Cash drawing for voting members*</b></p>	
8:45 – 9:30 am	<p><b>Increase Your Driver Reach</b></p> <p><i>BConnected, LLC</i></p> <p>How to best utilize social media and other sources when looking for drivers and communicating with the general public</p>	<p><b>Maintenance Session</b></p> <p><b>8:45 – 10:15</b></p> <p><b>Bus Body Repairs</b></p> <p><i>Alan 'Woody' Wood, Woody's Wheels</i></p>
9:30 – 10:15 am	<b>Session TBD</b>	
10:15 – 10:30 am	<b>Break</b>	
10:30 – 12:00 pm	<p><b>Managing Harassment in the Workplace</b></p> <p><i>Julie Lewis, Lewis Law Office</i></p> <p><i>Practical Steps to Prevent Discrimination and Harassment Claims – Creating a plan to avoid discrimination and harassment claims – How to respond when internal complaints occur.</i></p>	<p><b>Advanced Electronics Stability Controls</b></p> <p><i>Ken Clausen, Bendix (Tentative)</i></p>
12:00 – 1:00 pm	<p><b>Drivers &amp; Mechanics Awards</b></p> <p><b>Educational Scholarship Award Luncheon</b></p>	

<p><b>1:00 – 3:00 pm</b></p>	<p style="text-align: center;"><b>Roundtable Discussions</b></p> <ul style="list-style-type: none"> <li>• <b>PPE Changes That Will Stay</b></li> <li>• <b>Working with Local Law Enforcement to Combat Illegal Passing of School Buses – Stop Arm Cameras</b> <i>Beloit School District</i></li> <li>• <b>Alternative Power on the School Bus – EV Manufacturer Panel</b></li> </ul>
<p><b>3:00 – 5:00 pm</b></p>	<p style="text-align: center;"><b>Break until Evening Activity</b></p>
<p><b>5:00 – 7:00 pm</b> <b>7:30 – 9:00 pm</b></p>	<p style="text-align: center;"><b>Optional Dinner at River Tyme Bistro (on your own)</b> <b>Sunset Boat Cruise – River Tyme Too</b></p>
<p style="text-align: center;">C O N V E N T I O N C O N C L U D E S</p>	