



2024
Tentative
Agenda

WSBA Annual Convention
June 17-19
Radisson, LaCrosse

Monday, June 17

8:00 am – 4:00 pm	Bus Exhibitors setup inside Convention Center
10:30 am	Golf Registration at Forest Hills Course
11:00 am	Golf Outing Lunch
12:00 – 4:00 pm	Golf Outing (shotgun start)
12:00 – 6:30 pm	Registration at Radisson
2:00 – 4:00 pm	Driver Trainer/Safety Manager Roundtable (Wisconsin)
2:00 – 4:00 pm	Mechanics Roundtable
4:30 – 6:30 pm	Welcome Reception – Appetizers/Cocktails Golf Awards Presented * Cash Prize drawings Ballroom
8:30 – 10:00 pm	Hospitality Suite

Tuesday, June 18

7:00 – 11:00 am	Booth Exhibitors Setup in Convention Center
7:00 am – 4:00 pm	Registration
7:30 – 8:30 am	Breakfast Welcome from WSBA President
8:30 – 9:30 am	<p style="text-align: center;">KEYNOTE</p> <p style="text-align: center;">Patty Hendrickson</p> 
9:45 – 10:30 am	<p style="text-align: center;">WI DOT – FMCSA Updates</p> <p style="text-align: center;">Wisconsin State Patrol * Wisconsin DMV CDL Unit</p> <p style="text-align: center;">“Drug & Alcohol Clearinghouse Rule”, FMCSA Wisconsin Division</p>

9:45 – 11:45 am	<p align="center">Maintenance Session (Minnesota) Diesel Exhaust Training <i>Kevin Roberts, Advanced Auto</i></p>	
10:40 - 12:00 pm	<p align="center">Clean School Bus Panel Update ~ Districts and Contractors Experiences School Districts * Dousman Transport * Thomas/IC/Blue Bird/Lion Xcel Energy, EPA Region 5</p>	
12:00 – 4:00 pm	<p align="center">Exhibits at LaCrosse Center EV Driving Demos</p>	<p align="center">Cash drawings</p>
12:30 – 1:45 pm	<p align="center">Lunch in Expo Hall</p>	
1:00 – 4:00 pm	<p align="center">Entertainment</p>	
2:00 – 4:00 pm	<p align="center">Ice Cream Social & Open Bar in Expo Hall</p>	
4:00 – 5:00 pm	<p align="center">Networking Roundtables in Expo Hall</p>	
4:00 - 5:00	<p align="center">WSBA Board Of Directors Meeting</p>	
5:30 – 6:30	<p align="center">GO Riteway Terminal visit</p>	
8:30 – 10:00 pm	<p align="center">Hospitality Suite</p>	

Wednesday, June 19

7:30 – 12:00 pm	<p align="center">Registration</p>	
8:00 – 9:00 am	<p align="center">Breakfast</p>	
8:30 am	<p align="center">WSBA Annual Business Meeting *Cash drawing for voting members*</p>	
9:30 – 10:30 am	<p align="center">General Session Drug & Alcohol Clearinghouse Upcoming Changes <i>Mark Magsam, remedyNOW</i></p>	<p align="center">Maintenance Session Minnesota Engine Upgrades in the School Bus Market <i>Jeff Gerdin, Cummins</i></p>
10:45 – 11:45 pm	<p align="center"><u>Breakout Session Options</u> Driver Expectations at a Crash Scene, Denny Coughlin Empowering Staff & Student Behavioral De-Escalation on School Buses, Josh Rice, Thomas Bus Sales</p>	

12:00 – 1:00 pm	Lunch (Wisconsin) Drivers & Mechanics Awards Cash drawings
1:15 – 2:15 pm	<u>Breakout Session Options</u> <ul style="list-style-type: none"> • Pre-Trip a Wheelchair Lift and Tie-Downs, <i>Denny Coughlin (Ballroom)</i> • Telematics, <i>John Billigmeier, First Student (Minnesota)</i>
2:30 – 3:15	Hiring Smart: Keeping your employees from Hire to Retire , <i>Josh Rice, Thomas Bus Sales (Ballroom)</i>
	Break until Evening Activity
7:30 pm	Evening Activity (separate fee) Leave for evening event (0.5 mile walk)
8:00 – 9:30 pm	LaCrosse Queen Cruise – 1.5 hours <i>Includes Pizza buffet, Beer & Soda</i>
9:45 – ?	Bowen Hospitality Suite
C O N V E N T I O N C O N C L U D E S	