

2023 Tentative Agenda

WSBA Annual Convention June 19-21 Marriott, Middleton

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Bus Exhibitors setup inside Convention Center	
Golf Registration at The Meadows of Sixmile Creek GC, Waunakee	
Golf Outing Lunch	
Golf Outing (shotgun)	
Registration at Marriott (Convention Center)	
Driver Trainer/Safety Manager Roundtable	
Mechanics Roundtable	
Welcome Reception	
Sponsors: Mid-State Truck Service/Nelson's Bus Service/Wisconsin Bus Sales	
Golf Awards Presented * Cash Prize drawings	
Entertainment: Star Grass Band	
Hospitality Suites	

Tuesday, June 20

7:00 – 11:00 am	Booth Exhibitors Setup in Convention Center	
7:00 am – 4:00 pm	Registration	
7:30 – 8:30 am	Breakfast Welcome from WSBA President	
8:30 – 9:30 am	KEYNOTE Brian Fielkow UNBEATABLE ENGAGEMENT "Building a World Class Company Culture"	

9:45 – 10:45 am	WI DOT Updates Wisconsin State Patrol –Inspection of EV buses Wisconsin DMV CDL Unit Wisconsin Medical Review Unit	
11:00 - 12:00 pm	Clean School Bus Panel Utilities: Alliant Energy & Excel Energy Bus Manufacturers EPA Overview on Current Funding	
11:00 – 12:00 pm	Maintenance Session Engine Upgrades in the School Bus Market Cummins	
12:00 – 4:00 pm	Exhibits EV Bus to View and Ride	Cash drawings Sponsored by: Nelson's Bus Service
12:45 – 1:45 pm	Lunch in Expo Hall	
1:00 – 4:00 pm	Entertainment: Jerry Schmitt Band	
2:00 – 4:00 pm	Ice Cream Social <u>Sponsored by: Lynx Software</u> Cash Bar in Expo Hall	
4:00 – 6:00 pm	*NEW Networking Roundtables in Expo Hall All Attendees welcome to participate	
8:30 – 10:00 pm	Hospitality Suites	

Wednesday, June 21

7:30 - 8:00 am	WSBA Board Of Directors Meeting		
7:30 – 12:00 pm	Registration		
8:00 – 9:00 am	Breakfast		
8:30 am	WSBA Annual Business Meeting *Cash drawing for voting members*		
9:30 – 10:30 am	General Session	Maintenance Session	
	Crucial Conversations with Students Part 2 Steve Torrez, Fontana Schools	The Evolution of Commercial Tires Bill Goddard, Pomp's Tire	

10:00 – 12:00	Reasonable Suspicion Training (Separate registration required)	
	Presented by: Wayne O'Barski, Bellin Occupational Health Certificates provided after training session. Based on DOT regs.	
10:45 – 11:45 pm	Breakout Sessions	
	Session 1: Bus Evacuation Training Hortonville SD	
	Session 2: School Bus Contracts Christine Hamiel, Attorney, Attolles Law	
12:00 – 1:00 pm	<u>Lunch</u> Sponsored by: 247 Security Drivers & Mechanics Awards Scholarship Award Past Presidents Awards	
	Cash drawings	
1:15 – 2:15 pm	School Bus Safety & Surveillance — Past, Present, and Future Jeff Wagner, REI Wide-ranging, School Bus Safety & Surveillance technology advancements in the school bus industry from the past, present and into the future. We will present multiple examples of leading technologies that enhance the safety of students and drivers.	
2:30 – 3:15	Managing Driver Shortage Through Efficiency Andrew Carucci, Transfinder In this presentation you will learn how you can maximize your existing resources to mitigate the effects of the driver shortage and run your operation as efficiently as possible. Are your buses running at near capacity? Are there routes that can be consolidated? Are there stops that can be eliminated? Are you routing for every eligible student or just those students requesting transportation? Are your walk zones being enforced? Have you considered changing your bell times to get the most out of your drivers and fleet? Does your technology make it easy to perform the tasks mentioned above, like consolidating routes and stops and taking attendance to know who is on the bus?	
	Break until Evening Activity	
	EVENING ACTIVITY	
5:15 5:45 7:00 8:30	Board buses for evening activity Arrive at Chazen Museum of Art on UW Campus. FREE Exhibits open til 7 pm Depart to Lucky's Brew Pub, 1313 Regent St – Dinner on Your Own Depart to Marriott	
9:00 – ?	Bowen Hospitality Suite	