



2023 Tentative Agenda

WSBA Annual Convention June 19-21 Marriott, Middleton

Monday, June 19

8:00 am – 4:00 pm	Bus Exhibitors setup inside Convention Center
10:30 am	Golf Registration at The Meadows of Sixmile Creek GC, Waunakee
11:00	Golf Outing Lunch
12:00 – 4:00 pm	Golf Outing (shotgun)
1:00 – 6:30 pm	Registration at Marriott (<i>Convention Center</i>)
2:00 – 4:00 pm	Driver Trainer/Safety Manager Roundtable
2:00 – 4:00 pm	Mechanics Roundtable
4:30 – 6:30 pm	<p>Welcome Reception</p> <p><i>Sponsors: Mid-State Truck Service/Nelson's Bus Service/Wisconsin Bus Sales</i></p> <p>Golf Awards Presented * Cash Prize drawings</p> <p>Entertainment: Star Grass Band</p>
8:30 – 10:00 pm	Hospitality Suites

Tuesday, June 20

7:00 – 11:00 am	Booth Exhibitors Setup in Convention Center
7:00 am – 4:00 pm	Registration
7:30 – 8:30 am	<p>Breakfast</p> <p>Welcome from WSBA President</p>
8:30 – 9:30 am	<p>KEYNOTE</p> <p>Brian Fielkow</p> <p>UNBEATABLE ENGAGEMENT</p> <p>“Building a World Class Company Culture”</p>

9:45 – 10:45 am	<u>WI DOT Updates</u> Wisconsin State Patrol –Inspection of EV buses Wisconsin DMV CDL Unit Wisconsin Medical Review Unit	
11:00 - 12:00 pm	<u>Clean School Bus Panel</u> Utilities: Alliant Energy & Excel Energy Bus Manufacturers EPA Overview on Current Funding	
11:00 – 12:00 pm	Maintenance Session Engine Upgrades in the School Bus Market <i>Cummins</i>	
12:00 – 4:00 pm	Exhibits EV Bus to View and Ride	Cash drawings <i>Sponsored by: Nelson’s Bus Service</i>
12:45 – 1:45 pm	Lunch in Expo Hall	
1:00 – 4:00 pm	Entertainment: Jerry Schmitt Band	
2:00 – 4:00 pm	Ice Cream Social <i>Sponsored by: Lynx Software</i> Cash Bar in Expo Hall	
4:00 – 6:00 pm	*NEW Networking Roundtables in Expo Hall All Attendees welcome to participate	
8:30 – 10:00 pm	Hospitality Suites	

Wednesday, June 21

7:30 - 8:00 am	WSBA Board Of Directors Meeting	
7:30 – 12:00 pm	Registration	
8:00 – 9:00 am	Breakfast	
8:30 am	WSBA Annual Business Meeting *Cash drawing for voting members*	
9:30 – 10:30 am	General Session Crucial Conversations with Students Part 2 <i>Steve Torrez, Fontana Schools</i>	Maintenance Session The Evolution of Commercial Tires <i>Bill Goddard, Pomp’s Tire</i>

